

NASCC: THE STEEL CONFERENCE

APRIL 22–24, 2026 | ATLANTA

Treasure Hunt

Looking for an effective, easy, affordable way to drive more foot traffic to your booth? Enroll in [Treasure Hunt](#)! Designed to be simple for exhibitors and exciting for attendees, this marketing tool is available to only 20 exhibitors on a first-come, first-served basis.

- **Effective:**

- This program delivers attendees to your booth!
- Attendees download the NASCC app, create a profile in the [Treasure Hunt](#) tab, visit all 20 participating booths to engage with exhibitors, and collect each exhibitor's unique code with the hope of winning one of the following prizes:
 - 1 - \$5,000 prepaid credit card
 - 1 - \$1,000 prepaid credit card
 - 18 - \$200 prepaid credit cards

- **Easy:**

- Submit your completed application, preferred alphanumeric code, and participation fee by **March 20, 2026**
- Engage with participants in Atlanta*
 - The program will be promoted on the NASCC website, in the NASCC mobile app, on social media, in the *AISC Bulletin*, on *Modern Steel Construction's* website, on floor decals in front of your booth, in a pre-event email to registered attendees, on an ad in *Modern Steel Construction's* magazine, in *Modern Steel Construction's* NASCC preview write-up, on badge ribbons provided to attendees who collect all 20 codes, and on signage in Atlanta
- Receive the list of contestants after all the winners have acknowledged their win
 - NASCC will notify 20 lucky winners on May 1

- **Affordable:**

- **\$495** one-time participation fee, due upon enrollment, payable by credit card or ACH/wire transfer
- Cancellation Policy: No refunds on cancellations once payment has been received

- **Game Rules:**

- Students, Guests, Exhibitors, and AISC/NASCC staff are ineligible to win prizes
- Only one [Treasure Hunt](#) registration per attendee will be accepted as a valid entry
- Participants must have a valid email address to win
- All 20 codes must be collected to be eligible to win
- Winners who do not respond to the winning notification within 7 business days will forfeit their prize
- By participating in [Treasure Hunt](#), contestants consent to share their names and contact information with participating exhibitors
- Prizes are not redeemable for cash

*Quick tips for successfully engaging with participating attendees will be provided to enrolled exhibitors

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Georgia World Convention Center



Smarter.
Stronger.
Steel.

TREASURE HUNT APPLICATION

Please submit completed application to Renae Gurthet renae@gurthetmedia.com.
Print or type and allow up to 24 hours for processing.

EXHIBITOR INFORMATION

Company Name: _____

First Name: _____

Last Name: _____

Phone Number: _____

Mobile Number: _____

E-Mail Address: _____

Applicant's Signature: _____

Date: _____

Item	Quantity	Unit Price	Total
Treasure Hunt Enrollment Fee	1	\$495	\$495

PAYMENT INFORMATION

Payment is due after your application has been approved. Acceptable forms of payment include credit card (Visa, MC, Amex), ACH (domestic), or wire transfer (international). If paying via ACH/wire transfer, please contact Renae Gurthet renae@gurthetmedia.com for bank details. Upon receiving your completed application, you will receive an invoice from service@mapyourshow.com. **Cancellation Policy:** Payments are non-refundable.